



PRESS RELEASE: Geoff Kinney Sr. Industry Award Announcement

December 5, 2007

"The Concrete Floor Contractors Association of Ontario is pleased to announce that Armando Silvestri has been selected as the recipient of the Geoff Kinney Sr. Industry Award for 2007.

Armando Silvestri began his career as a concrete finisher in the 1950's upon his arrival to Canada. "Sil" became a business partner of the late Geoff Kinney Sr. at Duron Ontario Ltd. until his retirement, as President, in 1990. Since that time, Sil has consulted with a number of concrete finishing companies to construct Super Flat Floors across Ontario.

Mr. Silvestri was a pioneer in flat floor construction. In 1976, while in his role as Vice President of Operations at Duron, Sil and his crew installed the World's first "Fmin100" Super Flat Floor (receiving the first Gold Trowel Award from the FACE company for this work). The techniques he developed produced extremely flat ("Super Flat") concrete floor surfaces which permitted the operation of automatic wire-guided lift trucks in a very narrow aisle, high rack configuration. These specialized techniques are still used around the World today.

Sil was honoured in 2003 with the "Sam Award", in memory of the late Sam Face of the FACE Companies, for his innovative work in this specialized field.

It is with great satisfaction that the concrete finishing industry presents this award to Sil, with sincere thanks for his efforts, over many years, to the concrete finishing industry of Ontario and Canada.

The Geoff Kinney Sr. Award was established in 1985 in recognition of the volunteer contributions made to the concrete flooring industry by Geoff Kinney Sr. of Duron Ontario Ltd. Mr. Kinney not only made significant contribution within the concrete floor industry, but as well, spent much volunteer time towards the goals of local, provincial and national construction associations as well.

This award is presented annually to members of the Concrete Floor Contractors Association who exemplify the outstanding service and selfless dedication to the concrete flooring industry as made by Geoff Kinney Sr.

Further information can be obtain at www.concretefloors.ca"

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The Concrete Floor Contractors Association of Ontario
PO Box 30051, RPO DUNDAS NEYAGAWA, Oakville, ON, L6H 7L8
Tel: (905) 582-9825 Fax: (416) 981-3913
E-mail: gkinney@concretefloors.ca
Internet: concretefloors.ca